

Online MBA Specialising in Project Management

 **Language:** English

 **Duration:** 2 years



This Specialisation has been designed for project managers who want to advance their careers and move into other functions and backgrounds. Explore the processes and tools that project managers can use to manage risk and effect programmes of change. A prior qualification and work experience are required to apply.



OVERVIEW

Study duration: 2 years

Number of courses: 21

(The Research Project consists of four courses)

Module duration: 7 weeks

How much time to commit:

12 to 15 hours a week

YOU WILL LEARN:

1. Organisational behaviour and cultural change
2. Risk management
3. Operations management
4. Effective project management
5. Change management



ADMISSION REQUIREMENTS

- A Bachelor's Degree with an Upper Second-Class Honours or equivalent. OR
- A Bachelor's Degree with a Lower Second-Class Honours and proven research capability. OR
- Any degree and a relevant full professional qualification certificate. AND
- At least two years' work experience.
- Proficient in English.

FEES

To see a breakdown of the fees, please visit our Fees page.

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COURSES

1. Managerial Functions

- Natural and scope of management of organisations' operations
- A systems approach to organisations
- The management process planning, organising, staffing, coordinating and controlling
- Management and leadership

2. Human Resource Management

- Nature and scope of management of human resources
- Human resource management functions, themes in human resources management, jobs and careers in human resources management
- Behavioural basis of HRM: personality dynamics and organisations
- Evolution of Human Resource Management
- HRM systems and their function
- Management of Human Resources and technological changes
- Corporate social responsibility
- Personnel audit and research - the future of human resources management

3. Marketing Management

- Nature, scope and importance of marketing
- Marketing concepts, management functions of marketing; marketing organisations; marketing opportunity analysis
- Marketing environment; consumer behaviour
- Marketing measurement and forecasting; marketing strategy
- International marketing

4. Entrepreneurship and Small Business Management

- Understand and apply the concepts of developing a small business
- A holistic approach to management, leadership and entrepreneurship focusing on variables such as finance sources, developing a business plan, organising succession plans, and the running of a small business
- A study of key conceptual and methodological strategic management issues associated with modern management

5. Financial Accounting

- Concepts and conventions of accounting,

the application of these concepts in business transactions, reporting procedures, basic skills to analyse the performance of accounting entities for planning and control purposes

6. Quantitative Techniques

- Understanding the importance of organising and analysing data using appropriate statistical tools to facilitate interpretation, drawing inferences and conclusions from the data
- Enhance the application of various statistical tools in solving business problems and decision-making

7. Strategic Management

- Introduction to strategic management
- Elements of strategic management and the nature of strategic decisions
- The strategic management process
- Environmental, industrial and internal analysis: evaluation and selection of strategy; formulation of functional strategies, strategy implementation and control

8. Managerial Economics

- Meaning, scope and application of managerial economics
- Economics and managerial theories of the firm: demand analysis, production, and cost decisions, pricing methods, and profit management
- Capital budgeting decisions: the business cycle and economic policy

9. Management Information Systems

- In-depth understanding of the field of Management Information Systems (MIS), its core technologies and its application in the modern business environment
- Enhance managerial performance regarding the use of MIS in business management

10. Management accounting

- Provide fundamental concepts and basic methods of management accounting to analyse and communicate accounting information related to economic events of organisations

11. Financial Management

- Insight into the role of financial management techniques in the management



of corporate resources, finance and investment decisions

12. Research Methods

- Introduction to the concept, rationale, and purpose of research, and the skills to formulate a research problem, develop a research design, objectives, research questions and hypothesis
- Skills to write a research proposal, develop data collection tools, identify a study population, and how to do data collection

13. Operations Management

- An in-depth understanding of the nature and scope of operations management, interact with various models in operations management decision-making, plan and design of the operations system

14. Operations Research I

- Introduce students to the use of quantitative methods and techniques for effective decisions-making
- Model formulation and applications used in solving business decision problems

15. Project Financing and Resource Scheduling

- Understand the cost-volume profit analysis of any project and identify sources of finance available to a project manager
- Techniques to prepare various budgets
- Evaluate any project using a discounted or non-discounted technique

16. Project Monitoring and Evaluation

- Knowledge and skills needed for project monitoring and evaluation

17. Project Planning and Organisation

- Basic principles of modern project management and project planning process
- Become familiar with the organisation, personnel and political issues in project management
- The role of stakeholders in PM and how to identify needs and meet expectations
- Recognise the value and practice of tools and methodologies for managing risk, change, and problems in estimating, scheduling and tracking the process

18. Research Project (4 Courses)

- Develop capacity to conduct research in business
- Develop and present a research project proposal
- Collect and analyse data
- Write and submit research project report